



FACES



WOW

FACES

Reshaping the boundaries of ceramic decoration.

Like the faces of the Earth, we present our Coast, Dune, Valley and Hill ceramic versions, staying true to our roots.

Harmony between colour and form.

Vertical surfaces with unconventional shapes which capture who we are.

-

Remodelando los límites de la decoración cerámica.

Como las caras de la Tierra, presentamos nuestras versiones cerámicas Coast, Dune, Valley y Hill, manteniéndonos fieles a nuestras raíces.

Armonía entre color y forma.

Superficies verticales de formas poco convencionales que capturan nuestra identidad.

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FACES

SHAPES

LISO
W05

VALLEY
W26

HILL
W26

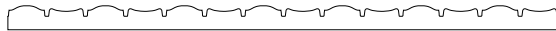
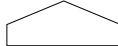
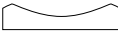
COAST
W26

DUNE
W26

FACES ROUNDED EDGE
WS3

1,1x20 cm / 0.43"x7.8"

BARS
W32

5x40 cm / 2"x16"

12,5x25 cm / 5"x10"

COLOURS

Bone

Grey

Vegan

Tan

Henna

Pine

Steel Blue

Coal

White Gloss



*Available in all shapes / Disponible en todos los relieves



◀ **Hill** Tan
Liso Tan



Floor Tiles **Contempo Strip** Natural (Love Affairs collection)



Liso Grey - 50%
Coast Grey - 50%



FACES COAST





◀ **Liso** Pine - 33% 
Coast Pine - 66% 

Floor Tiles: **Lines S & M** Chalk (*Raster collection*)



Valley Vegan 

Floor Tiles: **Play** Blanc (Tesserae collection)



Valley Coal- 50%
Dune Coal - 50%

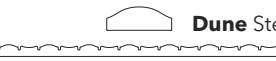
Floor Tiles: **Grid S & M** Chalk (Raster collection)
Lines S & M Chalk (Raster collection)





FACES VALLEY



 **Dune** Steel Blue & Tan
Bars Bone



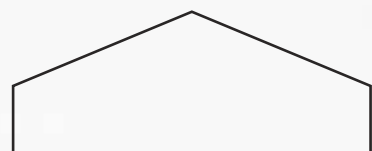


◀ **Hill** Bone 
Liso Bone 

Floor Tiles: **Lines S & M** Moss (Raster collection)

 **Valley** Grey 50%
 **Dune** Grey 50%
 **Liso** Grey

Floor Tiles: **Suit** Blanc (Tesserae collection)



FACES HILL



Coast Henna
Dune Henna



Floor Tiles: **Grid S** Mud (Raster collection)
Lines S & M Mud (Raster collection)



Hill Steel Blue
Liso Steel Blue

Floor Tiles: **Contempo Strip** Oak (Love Affairs collection)





 **Bars** Henna

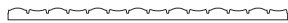
◀ **Bars** Pine 
Liso Tan 

Floor Tiles: **Solid XS & S** Chalk



FACES LISO



Bars Steel Blue 
Valley Steel Blue 

Floor Tiles: **Stardust** Ivory

 **Dune** Vegan
 **Liso** Vegan ▶

Floor Tiles: **Play Board** Mar (Tesserae collection)





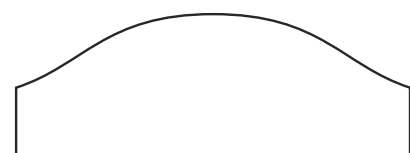
◀ **Dune Pine**
Liso Pine



Floor Tiles: **Grid S & M** Chalk (Raster collection)

 **Liso** White Gloss
 **Valley** White Gloss

Floor Tiles: **Color Drops** Graphite



FACES DUNE



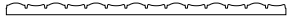
Dune White Gloss 

 **Hill** Coal
 **Liso** Coal ▶

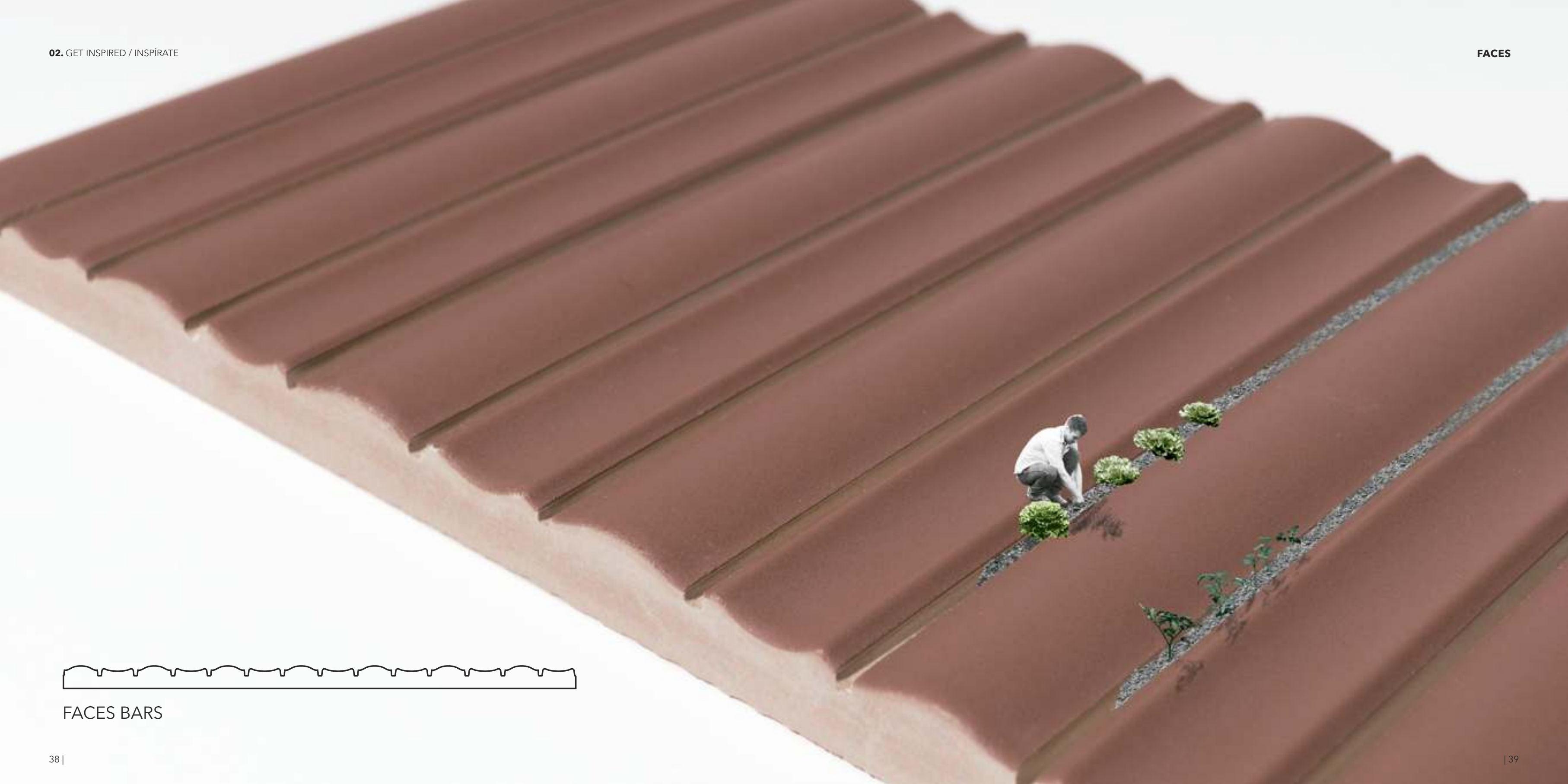
Floor Tiles: **Stardust** Cotto





◀ **Dune** Vegan 
Valley Vegan 
Bars Vegan 

Floor Tiles: **Strip** Aura (Love Affairs collection)



FACES BARS



 DUNE - 50%
 VALLEY - 50%

Bone



 COAST - 50%
 DUNE - 50%

Steel Blue



 LISO - 50%
 VALLEY - 50%

Pine



 LISO - 50%
 HILL - 50%

Vegan



 DUNE - 50%
 HILL - 50%

Coal



 COAST - 50%
 DUNE - 50%

Tan



 LISO - 25%
 COAST - 75%

Grey



 VALLEY - 50%
 HILL - 50%

White Gloss



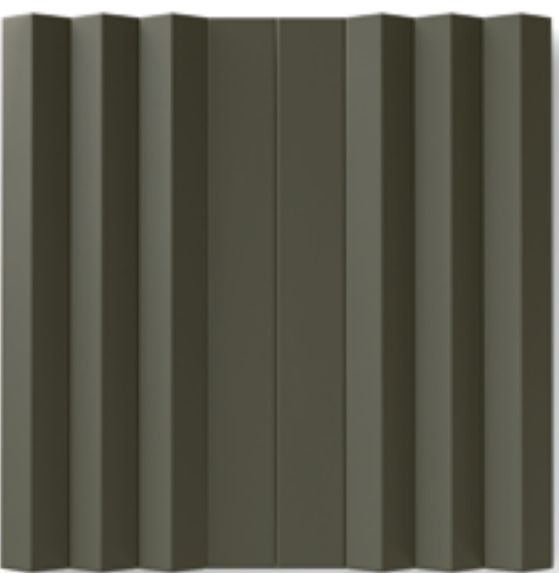
 COAST - 50%  VALLEY - 50% Henna



 LISO - 50%  VALLEY - 50% Tan



 LISO - 50%  VALLEY - 50% White Gloss



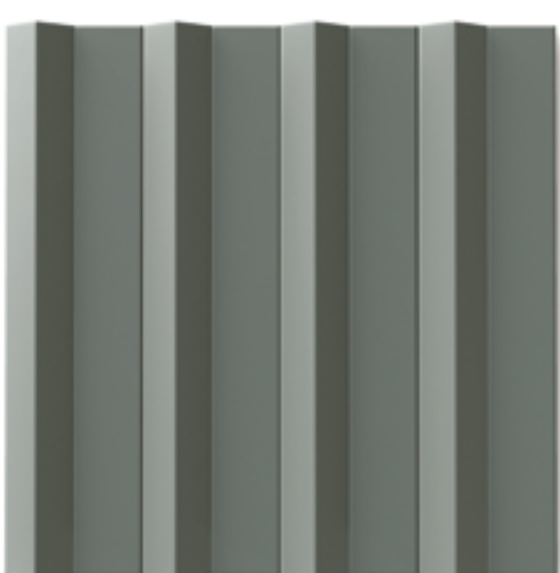
 LISO - 25%  HILL - 75% Pine



 LISO - 37,5%  VALLEY - 12,5%  DUNE - 50% Grey



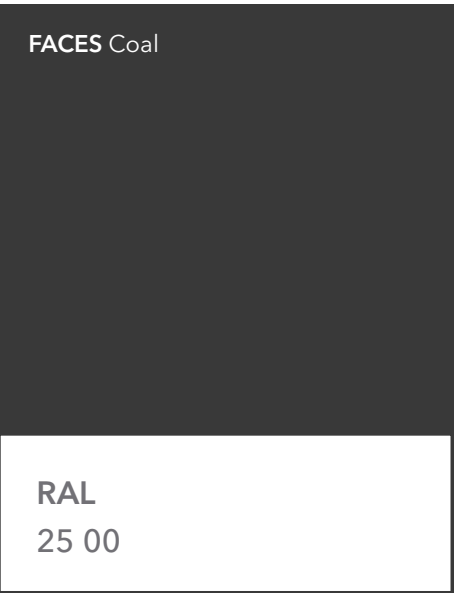
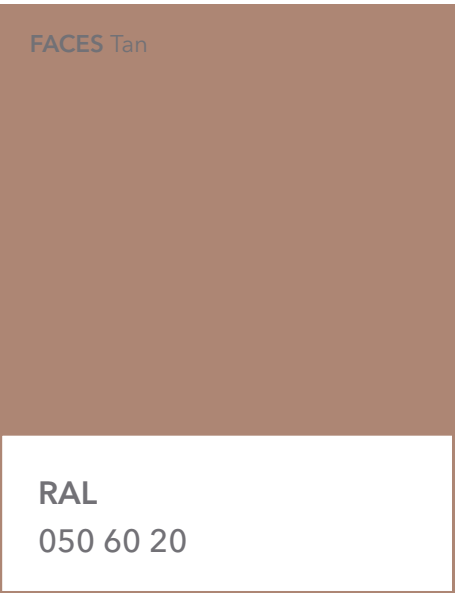
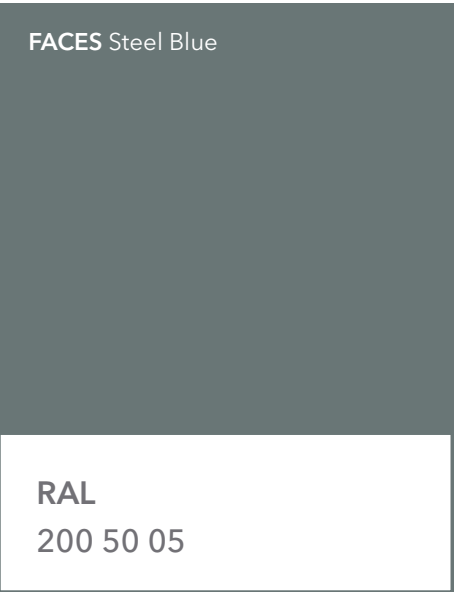
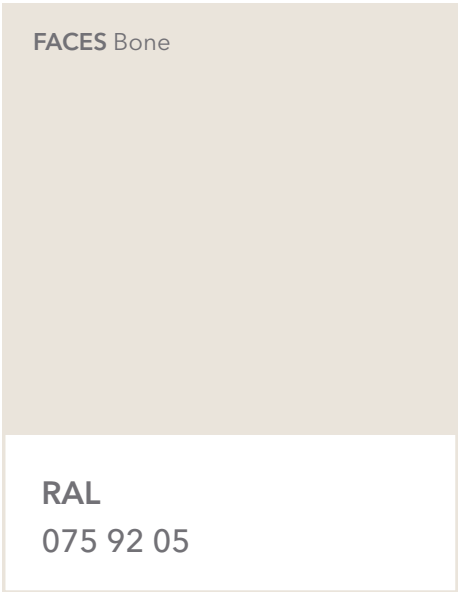
 LISO - 50%  DUNE - 50% Coal



 LISO - 50%  HILL - 50% Steel Blue



 LISO - 50%  COAST - 50% Vegan



* The colors shown are for guidance only, and ceramic shades may vary between production batches. RAL references are approximate and do not exactly match the final color. We recommend requesting physical samples. The suggested grout colors are aesthetic recommendations and may be adjusted according to customer preference. The company is not responsible for any differences between printed or digital colors and the final product.

* Los colores mostrados son orientativos, y la tonalidad de la cerámica puede variar entre lotes de producción. Las referencias RAL son aproximadas y no equivalen con exactitud al color real, recomendamos solicitar muestras físicas. Los colores de junta indicados son sugerencias estéticas y quedan sujetos al criterio del consumidor. La empresa no se responsabiliza por diferencias entre los colores impresos o digitales y el producto final.

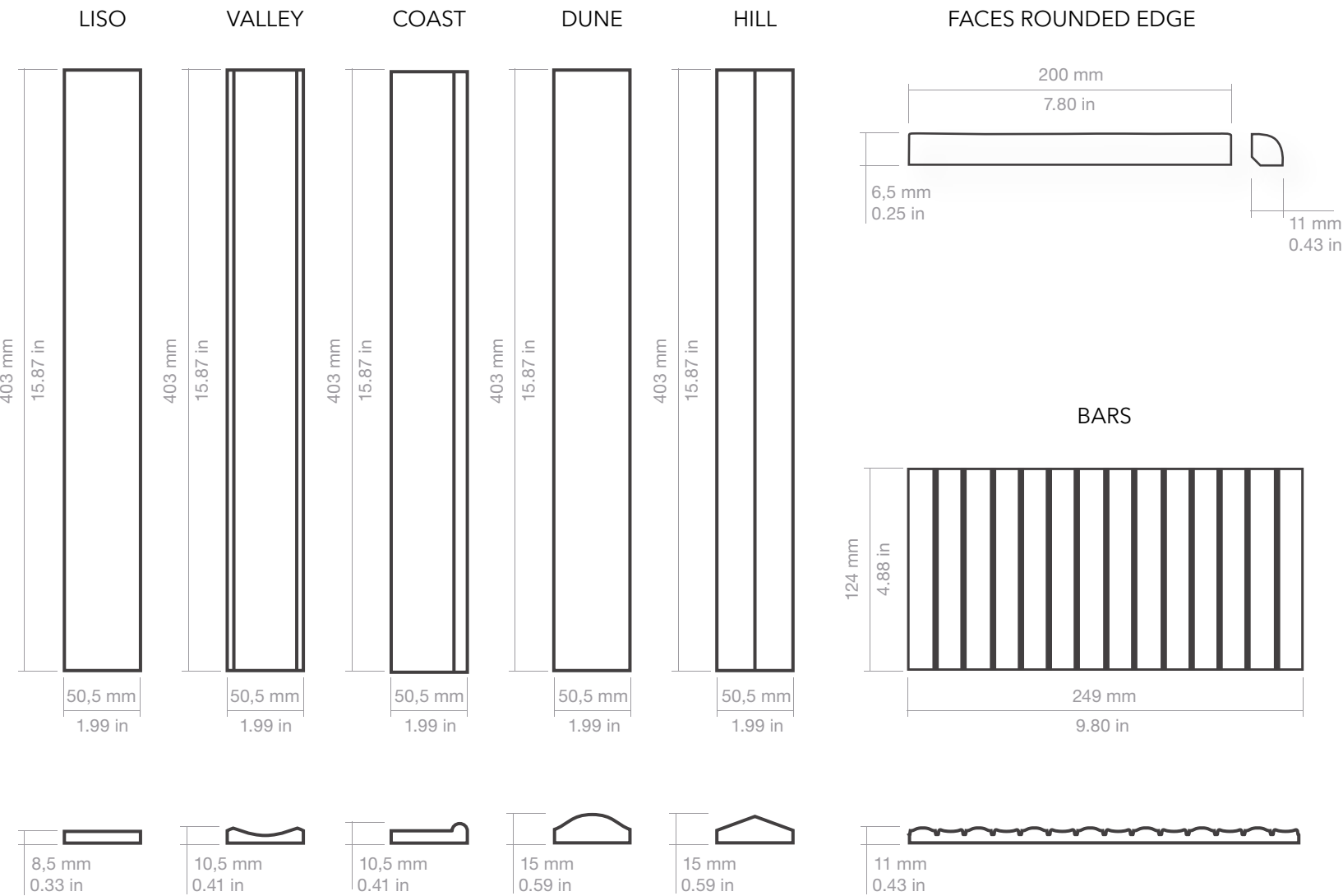
Technical features for Dry-Pressed ceramic tiles with water absorption BIII (Eb >10%) Características técnicas para las baldosas cerámicas prensadas en seco del grupo BIII (Eb >10%)			
FEATURES / CARACTERÍSTICAS		SPECIFICATION / ESPECIFICACIÓN	NORMA
	Dimensional Features	50,5 mm +/- 0,75 mm % x 403 mm +/- 0,5 % 124 mm +/- 0,75 mm % x 249 mm +/- 0,5 %	UNE-EN ISO 10545-2:1998
	Water absorption	>10%	UNE-EN ISO 10545-3:1997
	Modulus of rupture and breaking strength	Thickness ≥ 7,5 mm mínimo 12 N/mm² Thickness < 7,5 mm mínimo 15 N/mm²	UNE-EN ISO 10545-4:2012
	Crazing resistance	Pass	UNE-EN ISO 10545-11:1997
	Household products resistance	GA	UNE-EN ISO 10545-13:1998
	Chemical resistance	GHA	UNE-EN ISO 10545-13:1998
	Stain resistance	5	UNE-EN ISO 10545-14:1998
	White Body	-	

			KG 	M2 		M2 
Modelo	Formato (cm)	Piezas / Caja	Kg / Caja	m2 / Caja	Cajas / Palet	m2 / Palet
FACES LISO	5x40 cm	56	15,100 kg	1,120 m²	60	67,200 m²
FACES COAST	5x40 cm	54	15,900 kg	1,080 m²	60	64,800 m²
FACES HILL	5x40 cm	30	10,250 kg	0,600 m²	60	36,000 m²
FACES VALLEY	5x40 cm	54	16,000 kg	1,080 m²	60	64,800 m²
FACES DUNE	5x40 cm	30	10,160 kg	0,600 m²	60	36,000 m²
FACES BARS	12,5x25 cm	13	6,920 kg	0,406 m²	138	56,028 m²
FACES ROUNDED EDGE	1,1x20 cm	10	0,240 kg	2 m	200	400 m

			LB 	FT2 		FT2 
Model	Format (in)	Pieces / Box	Lb/ box	sq ft / Box	Boxes / Pallet	sq ft / Pallet
FACES LISO	2"x16"	56	33.290 lb	12.056 ft²	60	723.36 ft²
FACES COAST	2"x16"	54	35.054 lb	11.625 ft²	60	697.50 ft²
FACES HILL	2"x16"	30	22.597 lb	6.458 ft²	60	387.48 ft²
FACES VALLEY	2"x16"	54	35.274 lb	11.625 ft²	60	697.50 ft²
FACES DUNE	2"x16"	30	22.399 lb	6.458 ft²	60	387.48 ft²
FACES BARS	5"x10"	13	15.216 lb	4.370 ft²	138	603.06 ft²
FACES ROUNDED EDGE	0.43"x7.8"	10	0.529 lb	6.458 ft	200	1291.60 ft

Price code - Código de tarifa

MODEL / MODELO	PRICE CODE / CODIGO TARIFA
LISO	W05
COAST, HILL, VALLEY & DUNE	W26
BARS	W32
ROUNDED EDGE	WS3



WAREHOUSING

In order to guarantee the characteristics of the finish the product must be kept in its original packaging until the time of fixing. If the product is likely to be stored for a long period of time it should be suitably covered.

TILE FIXING

To ensure the products adhere correctly to the surface, it is essential to use specific adhesive and grouting material. This must also be suitable for the environment they will have to withstand. Fitting with traditional mortars does not ensure good adhesion.

Due to the nature of the material there may be dimensional variations between pieces. Therefore, all types of joints must be planned and carried out correctly: structural, perimeter, expansion and installation joints. Fitting tiles without joints is not advisable from any technical point of view as this may lead to various problems.

MAINTENANCE AND CLEANING

Once the materials have been fitted, it is advisable to remove any remaining adhesive and grouting material by using a commercial descaling product designed especially, diluted with water. The descaling product must not remain in contact with the surface to be cleaned for more than 5 minutes.

As a general guideline, powder detergents should not be used, not wire wool or abrasive materials. Generally a sponge will be sufficient with warm water and liquid neutral soap. Then rinse with plenty of clean water.

ALMACENAMIENTO

Para garantizar las características de su acabado, el producto debe mantenerse en su embalaje original hasta el momento de la colocación. Si el producto va a permanecer almacenado durante un largo periodo es conveniente hacerlo bajo cubierta.

COLOCACIÓN

Para garantizar una buena adhesión al soporte es necesaria la utilización de materiales de agarre y de rejuntado adecuados al ambiente al que vayan a estar sometidos. La colocación con morteros tradicionales no garantiza una buena adhesión.

Debido a la naturaleza del material pueden existir diferencias dimensionales entre piezas. Por ello deberán planificarse y ejecutarse correctamente todo tipo de juntas: estructurales, perimetrales, de dilatación y de colocación. La colocación sin juntas es desaconsejable desde cualquier punto de vista técnico, pudiendo ser el origen de diversas patologías.

MANTENIMIENTO Y LIMPIEZA

Finalizada la puesta en obra se recomienda eliminar los restos de materiales de agarre y rejuntado con un desincrustante comercial diseñado expresamente para baldosas cerámicas, rebajado con agua, permaneciendo en contacto con la superficie a limpiar no más de 5 minutos.

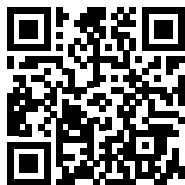
Como norma general no deben utilizarse detergentes en polvo ni estropajos metálicos o abrasivos. Generalmente será suficiente con una esponja, agua tibia y un jabón líquido neutro. Posteriormente aclarar con abundante agua limpia.

Designed by



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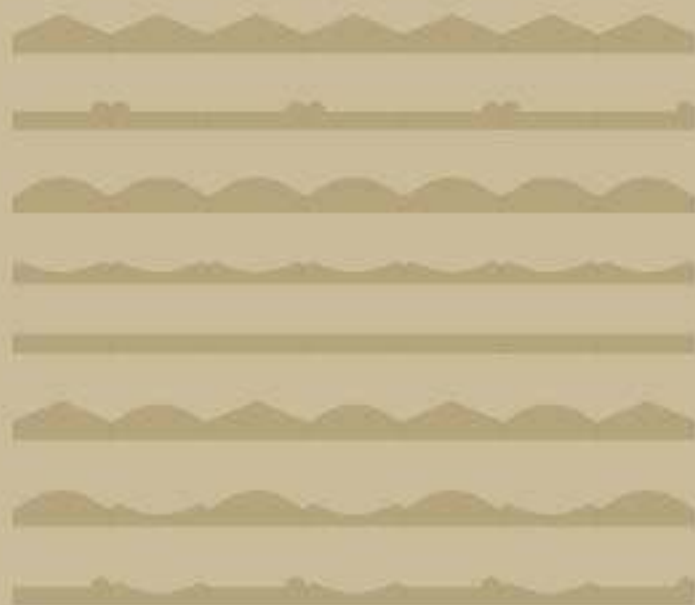
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The colour of the pieces displayed herein may differ slightly from originals.
The settings shown in this catalogue are design proposals for advertising purposes.
In real situations in which the pieces are laid, the installation instructions published by WOW should be followed.

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debiéndose utilizar en la instalación real las instrucciones de colocación editadas por WOW.





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